



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Advertiser  
Agency  
Buyer  
Salesperson

Pol/R Hudson/R/NC US Representative(16382)  
American Media & Advocacy Group (4189)  
ROBINSON, TRACEY  
Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

Invoice 645802  
Inv Date 10/28/2012  
Terms Net 30  
Contract 335857  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

AgM

Product Political - Federal Candidate (1067)  
Brand 3323 HUDSON/NRCC (139166)  
Acct Types National/Political  
Est/Headline 3323/06364552  
Demo  
Revision  
Comments

HUDSON/NRCC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 11:33:51AM

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/SCI	Amount	Remarks
1.1	Contract Line Remarks:		<b>EYEWIT NWS 11</b>						
	Spot	11:00:00PM-11:35:00PM	Day,F-1	10/12/12 11:25PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCR100512	\$1200.00	
2.1	Contract Line Remarks:		<b>ABC-NITELINE</b>						
	Spot	11:35:00PM-12:05:00AM	Day,F-1	10/12/12 11:56PM (Fr)	00:30	HIGH SCHOOL FOOTBALL EXTRA	NRCCR100512	\$700.00	
3.1	Contract Line Remarks:		<b>EYEWIT MIDDAY</b>						
	Spot	12:00:00PM- 1:00:00PM	Day,F-2	10/12/12 12:24PM (Fr)	00:30	EYEWITNESS NEWS 12P	NRCCR100512	\$375.00	
	Spot	12:00:00PM- 1:00:00PM	Day,F-2	10/12/12 12:52PM (Fr)	00:30	EYEWITNESS NEWS 12P	NRCCR100512	\$375.00	
4.0	Contract Line Remarks:		<b>EYEWIT NWS 5</b>						
	Spot	5:00:00PM- 5:30:00PM	Day,F-1	10/12/12 5:27PM (Fr)	00:30	EYEWITNESS NEWS 5P	NRCCR100512	\$850.00	
5.0	Contract Line Remarks:		<b>EYEWIT NWS5.30</b>						
	Spot	5:30:00PM- 6:00:00PM	Day,F-1	10/12/12 5:53PM (Fr)	00:30	EYEWITNESS NEWS 530P	NRCCR100512	\$875.00	
6.0	Contract Line Remarks:		<b>EYEWIT NWS 6</b>						
	Spot	6:00:00PM- 6:30:00PM	Day,F-1	10/12/12 6:23PM (Fr)	00:30	EYEWITNESS NEWS 6P	NRCCR100512	\$1100.00	
7.1	Contract Line Remarks:		<b>INSIDE EDITION</b>						
	Spot	7:00:00PM- 7:30:00PM	Day,F-1	10/12/12 7:20PM (Fr)	00:30	INSIDE EDITION	NRCCR100512	\$1200.00	
8.0	Contract Line Remarks:		<b>GD MRN AMR</b>						
	Spot	7:00:00AM- 8:00:00AM	Day,F-1	10/12/12 7:49AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCR100512	\$775.00	
9.1	Contract Line Remarks:		<b>EYEWIT NWS 11</b>						
	Spot	11:00:00PM-11:35:00PM	Day,M-1	10/15/12 11:31PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCR100512	\$1200.00	
10.1	Contract Line Remarks:		<b>ABC-NITELINE</b>						
	Spot	11:35:00PM-12:05:00AM	Day,M-1	10/15/12 11:55PM (Mo)	00:30	Nightline	NRCCR100512	\$700.00	
11.0	Contract Line Remarks:		<b>EYEWIT MIDDAY</b>						
	Spot	12:00:00PM- 1:00:00PM	Day,M-1	10/15/12 12:37PM (Mo)	00:30	EYEWITNESS NEWS 12P	NRCCR100512	\$375.00	
12.0	Contract Line Remarks:		<b>EYEWIT NWS5.30</b>						
	Spot	5:30:00PM- 6:00:00PM	Day,M-1	10/15/12 5:43PM (Mo)	00:30	EYEWITNESS NEWS 530P	NRCCR100512	\$875.00	
13.0	Contract Line Remarks:		<b>EYEWIT NWS 6</b>						
	Spot	6:00:00PM- 6:30:00PM	Day,M-1	10/15/12 6:22PM (Mo)	00:30	EYEWITNESS NEWS 6P	NRCCR100512	\$1100.00	
14.1	Contract Line Remarks:		<b>INSIDE EDITION</b>						
	Spot	7:00:00PM- 7:30:00PM	Day,M-1	10/15/12 7:10PM (Mo)	00:30	INSIDE EDITION	NRCCR100512	\$1200.00	
15.0	Spot			10/15/12		1 preemot @ \$775.00		\$0.00	No Avail
16.0	Contract Line Remarks:		<b>GD MRN AMR</b>						
	Spot	8:00:00AM- 9:00:00AM	Day,M-1	10/15/12 8:59AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	NRCCR100512	\$725.00	
18.0	Contract Line Remarks:		<b>EYE NW SA MRN2</b>						
	Spot	7:00:00AM- 8:00:00AM	Day,Sa-1	10/13/12 7:42AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	NRCCR100512	\$325.00	
20.1	Contract Line Remarks:		<b>EYEWIT NWS 11</b>						
	Spot	11:00:00PM-11:35:00PM	Day,Su-1	10/14/12 11:32PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCR100512	\$1200.00	
21.0	Contract Line Remarks:		<b>EYEWIT MDDY SU</b>						
	Spot	12:00:00PM-12:30:00PM	Day,Su-1	10/14/12 12:27PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	NRCCR100512	\$275.00	
22.0	Contract Line Remarks:		<b>EYE NWS SUN 6</b>						
	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	10/14/12 6:22PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	NRCCR100512	\$1000.00	



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## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/BSCT	Amount	Remarks
23.1	<b>Contract Line Remarks:</b>		<b>EYE NW SU MRN2</b>						
	Spot	7:00:00AM- 8:00:00AM	Day,Su-2	10/14/12 7:29AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	NRCCR100512	\$300.00	
	Spot	7:00:00AM- 8:00:00AM	Day,Su-2	10/14/12 7:54AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	NRCCR100512	\$300.00	
24.1	<b>Contract Line Remarks:</b>		<b>EYEWIT NWS 11</b>						
	Spot	11:00:00PM-11:35:00PM	Day,Th-1	10/11/12 11:21PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCR100512	\$1200.00	
25.1	<b>Contract Line Remarks:</b>		<b>ABC-NITELINE</b>						
	Spot	11:35:00PM-12:05:00AM	Day,Th-1	10/11/12 11:45PM (Th)	00:30	EWN SPORTS: 9 RACING REPORT	NRCCR100512	\$700.00	
26.0	<b>Contract Line Remarks:</b>		<b>EYEWIT NWS 5</b>						
	Spot	5:00:00PM- 5:30:00PM	Day,Th-1	10/11/12 5:21PM (Th)	00:30	EYEWITNESS NEWS 5P	NRCCR100512	\$850.00	
27.0	<b>Contract Line Remarks:</b>		<b>EYEWIT NWS5.30</b>						
	Spot	5:30:00PM- 6:00:00PM	Day,Th-1	10/11/12 5:57PM (Th)	00:30	EYEWITNESS NEWS 530P	NRCCR100512	\$875.00	
28.0	<b>Contract Line Remarks:</b>		<b>EYEWIT NWS 6</b>						
	Spot	6:00:00PM- 6:30:00PM	Day,Th-1	10/11/12 6:24PM (Th)	00:30	EYEWITNESS NEWS 6P	NRCCR100512	\$1100.00	
29.0	<b>Contract Line Remarks:</b>		<b>GD MRN AMR</b>						
	Spot	7:00:00AM- 8:00:00AM	Day,Th-1	10/11/12 7:50AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCR100512	\$775.00	
30.0	<b>Contract Line Remarks:</b>		<b>GD MRN AMR</b>						
	Spot	8:00:00AM- 9:00:00AM	Day,Th-1	10/11/12 8:51AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	NRCCR100512	\$725.00	
31.1	<b>Contract Line Remarks:</b>		<b>EYEWIT NWS 11</b>						
	Spot	11:00:00PM-11:35:00PM	Day,Tu-1	10/09/12 11:14PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCR100512	\$1200.00	
32.1	<b>Contract Line Remarks:</b>		<b>ABC-NITELINE</b>						
	Spot	11:35:00PM-12:05:00AM	Day,Tu-1	10/09/12 12:04AM (Tu)	00:30	Nightline	NRCCR100512	\$700.00	
33.0	<b>Contract Line Remarks:</b>		<b>EYEWIT NWS 5</b>						
	Spot	5:00:00PM- 5:30:00PM	Day,Tu-1	10/09/12 5:14PM (Tu)	00:30	EYEWITNESS NEWS 5P	NRCCR100512	\$850.00	
34.0	<b>Contract Line Remarks:</b>		<b>EYEWIT NWS5.30</b>						
	Spot	5:30:00PM- 6:00:00PM	Day,Tu-1	10/09/12 5:43PM (Tu)	00:30	EYEWITNESS NEWS 530P	NRCCR100512	\$875.00	
35.0	<b>Contract Line Remarks:</b>		<b>EYEWIT NWS 6</b>						
	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1	10/09/12 6:22PM (Tu)	00:30	EYEWITNESS NEWS 6P	NRCCR100512	\$1100.00	
36.1	<b>Contract Line Remarks:</b>		<b>INSIDE EDITION</b>						
	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1	10/09/12 7:21PM (Tu)	00:30	INSIDE EDITION	NRCCR100512	\$1200.00	
37.0	<b>Contract Line Remarks:</b>		<b>GD MRN AMR</b>						
	Spot	7:00:00AM- 8:00:00AM	Day,Tu-1	10/09/12 7:49AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCR100512	\$775.00	
38.0	<b>Contract Line Remarks:</b>		<b>GD MRN AMR</b>						
	Spot	8:00:00AM- 9:00:00AM	Day,Tu-1	10/09/12 8:54AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	NRCCR100512	\$725.00	
40.1	<b>Contract Line Remarks:</b>		<b>EYEWIT NWS 11</b>						
	Spot	11:00:00PM-11:35:00PM	Day,W-1	10/10/12 11:34PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCR100512	\$1200.00	
41.1	<b>Contract Line Remarks:</b>		<b>ABC-NITELINE</b>						
	Spot	11:35:00PM-12:05:00AM	Day,W-1	10/10/12 12:04AM (We)	00:30	Nightline	NRCCR100512	\$700.00	
42.0	<b>Contract Line Remarks:</b>		<b>EYEWIT MIDDAY</b>						
	Spot	12:00:00PM- 1:00:00PM	Day,W-1	10/10/12 12:58PM (We)	00:30	EYEWITNESS NEWS 12P	NRCCR100512	\$375.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/SCI	Amount	Remarks
43.0	<b>Contract Line Remarks:</b>		<b>EYEWIT NWS 5</b>						
	Spot	5:00:00PM- 5:30:00PM	Day,W-1	10/10/12 5:13PM (We)	00:30	EYEWITNESS NEWS 5P	NRCCRH100512	\$850.00	
44.0	<b>Contract Line Remarks:</b>		<b>EYEWIT NWS5.30</b>						
	Spot	5:30:00PM- 6:00:00PM	Day,W-1	10/10/12 5:44PM (We)	00:30	EYEWITNESS NEWS 530P	NRCCRH100512	\$875.00	
45.0	<b>Contract Line Remarks:</b>		<b>EYEWIT NWS 6</b>						
	Spot	6:00:00PM- 6:30:00PM	Day,W-1	10/10/12 6:23PM (We)	00:30	EYEWITNESS NEWS 6P	NRCCRH100512	\$1100.00	
46.1	<b>Contract Line Remarks:</b>		<b>INSIDE EDITION</b>						
	Spot	7:00:00PM- 7:30:00PM	Day,W-1	10/10/12 7:11PM (We)	00:30	INSIDE EDITION	NRCCRH100512	\$1200.00	
47.0	<b>Contract Line Remarks:</b>		<b>GD MRN AMR</b>						
	Spot	7:00:00AM- 8:00:00AM	Day,W-1	10/10/12 7:28AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCRH100512	\$775.00	
48.0	<b>Contract Line Remarks:</b>		<b>ENT TONIGHT 30</b>						
	Spot	7:30:00PM- 7:56:00PM	Day,M-1	10/15/12 7:56PM (Mo)	00:30	ENTERTAINMENT TONIGHT	NRCCRH100512	\$850.00	
49.1	<b>Contract Line Remarks:</b>		<b>ENT TONIGHT 30</b>						
	Spot	7:30:00PM- 7:56:00PM	Day,Th-1	10/11/12 7:56PM (Th)	00:30	ENTERTAINMENT TONIGHT	NRCCRH100512	\$1200.00	
50.0	Spot	5:00:00AM- 5:30:00AM	Day,W-1	10/17/12 5:24AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	RHTV101612	\$425.00	M/G For 15.0.1
51.0	Spot	12:05:00AM- 1:05:00AM	Day,W-2	10/17/12 12:28AM (We)	00:30	Jimmy Kimmel Live	RHTV101612	\$150.00	M/G For 15.0.1
51.0	Spot	12:05:00AM- 1:05:00AM	Day,W-2	10/17/12 12:49AM (We)	00:30	Jimmy Kimmel Live	RHTV101612	\$150.00	M/G For 15.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$40,525.00	Total Spots	50
Commission	(\$6,078.75)		
Net Total	\$34,446.25		